

# NYSBCA SUPPLIER MEMBER BENEFITS



## COMPANY MEMBERSHIP

Your membership is a "company membership." You can add as many employees to your membership as you'd like to receive our member benefits and to keep them informed.

## YELLOW BUS E-NEWSLETTER

Stay connected by receiving our Yellow Bus E-newsletter while having the opportunity to submit an industry-related article to engage our members and begin the process of building connections.

- Our Yellow Bus E-Newsletter is a quarterly publication that is a resource for our members to stay informed on current news, industry highlights, products and services, legislative insights, and regulatory updates that impact the school bus transportation industry.
- Published Quarterly: March, June, September, and December. Deadline to submit an article is (1) week before March 1, June 1, September 1, and December 1.

## EMAIL ALERTS

Receive industry-related email alerts to be informed of hot topics, industry updates, and late-breaking news.

## MEMBERSHIP DIRECTORY

Access to our online membership directory, containing member contact information as a resource to connect with other members and a once-a-year electronic list of members.

## NETWORKING

Being a member of our association opens the door for you to network directly with our contractors. NYSBCA is here to help facilitate a meeting if needed.

## WEBINAR

Host a webinar with NYSBCA to educate our members on a hot topic that will provide pertinent and beneficial insight to keep our members informed.

## ADVERTISING

Advertising opportunities to promote your company in our Yellow Bus E-Newsletter and on our website for an additional fee. For further information visit [nysbca.com/Advertising](https://nysbca.com/Advertising).

## ANNUAL CONVENTION | OCTOBER 19-20, 2023 - RESORTS WORLD CATSKILLS

Opportunity to participate in our Annual Convention as a sponsor, presenter, and attendee at the member discounted event rate. NYSBCA's Annual Convention has been held for over 60 years and has sustained through the support of our members and sponsors. For further information visit [nysbca.com/Convention](https://nysbca.com/Convention).

- **SPONSORSHIP** | Connect in-person to create new business relationships and strengthen existing ones with customers and industry colleagues. Sponsorships range from \$475 to \$12,500. For further information visit [nysbca.com/Sponsorship](https://nysbca.com/Sponsorship).
- **CALL FOR PRESENTERS** | NYSBCA is looking for presentations that address current hot topics for the school bus transportation industry to provide our attendees with new and beneficial content. For further information visit [nysbca.com/CFP](https://nysbca.com/CFP).
- **ATTENDEE** | Join us as an attendee to hear pertinent updates from state and federal agencies, industry hot topics, and time to mingle with old friends and network with new ones.