

New York School Bus Contractors Association

Supplier Dues

NYSBCA.COM

Member Email Alerts
Member rate for Events

Membership Database Online
Directory Access & 1 x Excel File

4 Ad Runs | Yellow Bus
Quarterly E-Newsletter
Clickable Ad (no discount or ad
increase for missed issues.)

Executive Committee Zoom

Attend Board Meeting (Guest)

Convention Attendee
Registration | *\$395 per
additional attendee by cutoff

Convention Showcase
Supplier Display Table

5 Minute Speaking Opportunity
at the Convention

Logo in convention materials
Link on website

Convention Electronic
Attendee List (Pre & Post)

Questions? Contact NYSBCA

(518) 217-2505
tammy.mortier@nysbca.com

Basic

Bronze

Silver

Gold

✓	✓	✓	✓
Annual	Annual	Bi-annual	Unlimited
X	Small Ad 200W X 150H PIXELS	Medium Ad 300W X 300H PIXELS	Large Ad 600W X 300H PIXELS
X	X	Annual	Bi-annual
X	X	X	Annual
EXTRA COST	1 FREE *\$395	3 FREE *\$395	4 FREE *\$395
X	Bronze Table	Silver Table	Gold Table
X	X	X	✓
X	Small Logo	Medium Logo	Large Logo
X	✓	✓	✓

\$700
unlimited

\$1,400
unlimited

\$3,000
8 available

\$6,000
4 available



NYSBCA's Yellow Bus E-Newsletter is a resource for our contractor members to be informed on current school bus transportation issues, regulations, legislation, updates, products, and services.

PUBLISHED QUARTERLY

MARCH ISSUE | Deadline Feb. 20
JUNE ISSUE | Deadline: May 22
SEPT. ISSUE | Deadline: Aug. 21
DEC. ISSUE | Deadline: Nov. 21

NYSBCA ANNUAL CONVENTION
SAVE THE DATE

**Hyatt Place, Long
Island/East End Hotel**
Atlantis Banquets

RIVERHEAD, NY

2024

THURSDAY, OCTOBER 24

FRIDAY, OCTOBER 25

School bus transportation
business event.

MAJOR SPONSORS



No refunds or credits if benefits are not
utilize or submitted by the deadline.

