

# NYSBCA SUPPLIER MEMBER BENEFITS



#### **COMPANY MEMBERSHIP**

Your membership is a "company membership." You can add as many employees to your membership as you'd like to receive our member benefits and to keep them informed.

### YELLOW BUS E-NEWSLETTER

Stay connected by receiving our Yellow Bus E-newsletter while having the opportunity to submit an industry-related article to engage our members and begin the process of building connections.

- Our Yellow Bus E-Newsletter is a quarterly publication that is a resource for our members to stay informed on current news, industry highlights, products and services, legislative insights, and regulatory updates that impact the school bus transportation industry.
- Published Quarterly: March, June, September, and December. Deadline to submit an article is (1) week before March 1, June 1, September 1, and December 1.

#### **ADVERTISING**

Advertising opportunities to promote your company in our Yellow Bus E-Newsletter that is included in your membership package.

#### **EMAIL ALERTS**

Receive industry-related email alerts to be informed of hot topics, industry updates, and latebreaking news.

#### **MEMBERSHIP DIRECTORY**

Access to our online membership directory, containing member contact information as a resource to connect with other members and a once-a-year electronic list of members.

#### **NETWORKING**

Being a member of our association opens the door for you to network directly with our contractors. NYSBCA is here to help facilitate a meeting if needed.

## ANNUAL CONVENTION | OCTOBER 24-25, 2024 HYATT PLACE, LONG ISLAND/EAST END HOTEL & ATLANTIS BANQUETS - RIVERHEAD, NY

Opportunity to participate in our Annual Convention to network with school bus contractors and industry colleagues. NYSBCA's Annual Convention has been held for over 69 years and has sustained through the support of our members and sponsors. For further information visit <a href="https://nysbca.com/Convention">nysbca.com/Convention</a>.

NYSBCA offers a "Supplier Showcase" to provide an opportunity for our Supplier members to connect in person with our school bus contractor members and industry colleagues to create new business relationships and strengthen existing ones. To participate in the "Supplier Showcase," you must be a member at the Bronze, Silver, Gold, Platinum, or Lithium-ion level member.